

DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING January 10, 2011

Mayor John Henderson called the meeting to order at 11:00 am in the City Municipal Building Community Room.

Members Present:

Gail Lyons, Barry Neal, Nick Tykoski, Les Johnson, Julie Payment, and Aleksy Urick. Also present were, City Manager John Shay, Community Development Director Heather Venzke, Chamber Director, Mason County Growth Alliance Director Bob Barker.

Approval of Agenda & Minutes

Moved by Payment seconded by Neal to approve the agenda. Motion carried.

Johnson, second Lyons to approve minutes, motion carried.

Public Comments

No Comment

Financial Report

Presented by Venzke Motion by Payment, seconded by Neal to accept the financial report as presented. Motion carried.

Committee Reports

A. Business Recruiting/ Retention/ Marketing/ Communications

Neal reported that working on a downtown business social for up at the Blu Moon to get merchants talking about common hours and other issues and opportunities for merchants. It will be held January 31, a save the date card was mailed to everyone. Common hours and days open marketing will hopefully come from this.

Venzke and Neal presented the shared contractual position for consideration. 720 hours a year, based on a possible 14 hours a week. Cost to the board would be \$9500.00. Henderson proposed voting on the position in February. In the meantime create a contract for the position.

B. Special Events/ Activities

Lyons reported the committee has not met.

C. Building & Grounds

Les reported that the committee has not met.

D. Friday Night Live/ Christmas Parade/New Years

Henderson reported that New Years Eve was a huge success. Henderson thanked the committee and those that helped at the event. Committee members Gail Lyons, Les Johnson, and Nick Tykoski, for working at the event, and Heather Venzke for coordinating. Julie and Mike Payment allowed the use of their building for the fireworks.

Lyn Pontz complimented the board on an event well done additional fireworks were a surprise and appreciated.

Henderson reported that we are holding wrap up meetings to determine what can be done better and to gain input from volunteers. The street will be closed for 2012 at 10:30pm to accommodate for pedestrian traffic.

Neal commented that it would be nice to get the countdown clock elevated.

Lyons reported that there were people from all over when she was checking Id's.

Urick mentioned that there needs to be trash cans on the avenue.

Bands in the tent will only be for over 21 for next year.

The NYE participates in the drive safe drive sober campaign, 1042 rides were given.

Ex-Officio Reports

City Manager Report

Shay reported that there is a resolution on the agenda to consider keeping the Sunday prohibition on Sunday alcohol sales. Municipalities have the option to opt out. Everyone is encouraged to come if they have input.

Convention & Visitors Bureau

No report.

Chamber of Commerce

No report

Planning Commission

Pontz reported that 4 members resigned at the end of 2010. Special land use hearing will be held on the materials dock behind the badger at the next meeting.

Growth Alliance

Barker reported that there is a meeting with the Badger and CVB today to discuss the pure Michigan campaign. A lot of changes will be happening at MEDC. The renewable energy association will be coming to the fair grounds with an energy fair, June 24-26.

Arts Center

No report

Children's Museum

Ferguson reported that the children's museum is in the new building. Construction is underway. Children's parties will be in the lower level. The third floor is not being renovated at this time. Planning a Valentine's ball on the 12th.

Library

No report

Henderson reported that they had 900 guests during New Years Eve.

Old Business:

New Business:

Parking issue, Neal made a motion that parking downtown remain as it stands currently, Seconded by Urick.

Johnson stated that nothing will address every concern and that we need to do what addresses most. Motion carried.

Election of officers, time and date discussion.

Motion by Tykoski seconded by Payment that meeting will continue to be held on the second Monday of the month at 11am. Motion carried.

Nominations for officers Chair, John Henderson, Vice Chair, Wayne Brown, Treasurer Kathy Maclean, Secretary Les Johnson.

Motion by Payment ,seconded by Neal to adjourn the meeting. Motion carried.

Meeting adjourned by Mayor Henderson at 12:00pm

Respectfully submitted by Heather L. Venzke.