

DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING February 14, 2011

Mayor John Henderson called the meeting to order at 11:00 a.m. in the City Municipal Building Community Room.

(Circle or highlight those present)

Members present: **Gail Lyons, Julie Payment, Wayne Brown, Kathy Maclean, Carrie Kosla,**. Also present were City **Manager John Shay, Director, Bob Barker** Mason County Growth Alliance Director, Ludington Area Arts Center **Representative Terry Murphy.**

Also attending were Maryann Ferguson from Sandcastles Museum
Sue Carlson from the Library and our new liaison from the planning commission Mike Lenich.

Approval of Agenda

Moved by Wayne Brown, seconded by Carrie Kosla to approve the agenda. Motion carried

Minutes

Moved by Wayne Brown, seconded by Carrie Kosla to approve the January 2011 minutes as presented. Motion carried.

Public Comments

None

Financial Report

Motion by Julie Payment second by Wayne Brown to accept the financial report as presented.

Kathy reported that there were additional monies in the fund balance but some of that was money from the New Years Eve Funds. The Budget for 2011 is \$15500

Committee Reports

A. Business Recruiting/Retention/Marketing/Communications

Julie discussed the formation of the Ludington Downtown Club in connection with the Ludington Downtown Board had its first meeting at Blue Moon Bistro. It was very well attended and received positive feedback. The next meeting is at Blue Moon on the first Monday of March

Kathy started the discussion of the shared position with the Downtown Board and the Chamber of Commerce. Cost to the board would be approximately \$1000 per month for the remainder of the year. Gail Lyons, Wayne Brown and Julie Payment spoke in support of the position and that Heathers job has changed and grown in the last few years. With John Henderson abstaining from the vote, the shared position was passed.

B. Special Events/Promotions/Activities

Gail Lyons informed us that the flower baskets have been ordered for the summer and we are using Gustafson's again. There was discussion of watering during Fourth of July Weekend and that will be addressed.

C. Building and Grounds No Report

D. Friday Night Live/Christmas Parade

John reported that West Shore Bank is on board again for 2011 Ball Drop. Some small changes will be made to accommodate the beer tent, however most things will stay the same. Separate sponsors may be looked at for Fireworks. Additional parking will be roped off by the back of Sportsman's and the Reed building for fireworks.

Ex-Officio Reports

City Manager Report

John Shay reported on some city concerns with the medical marijuana issues. At this time it is in the hands of the planning commission and he is hoping for a recommendation by June.

Chamber of Commerce Report

Kathy passed out the 2011 calendar of events and Win for Wellness brochures. She encouraged everyone to attend the Community Auction on March 5th at the Optimist building in Scottville. Business After hours will be March 23rd at P M Steamers. Business Expo will be on May 13th at WSCC. Great Lakes Energy Fair will be the 24th and 25th of June

Planning Commission

No report

Convention and Visitors Bureau

No report

SandCastles Children's Museum

Maryann reported that the Valentines fundraiser was a success. They are planning for the ribbon cutting soon. She took several of the board members through a tour of the building after the meeting.

Arts Center

Terry informed us that their Jazz Fundraiser is set for this Saturday.

Library

Sue Carlson showed pictures of their Valentines party. March is reading month with lots of activities planned.

Old Business:

New Business

Motion by Wayne Brown second by Carrie Kosla to adjourn the meeting. Motion carried.

Meeting adjourned by Mayor Henderson at 12:00 p.m.

Respectfully submitted by Julie Payment