DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING November 9, 2009

Mayor John Henderson called the meeting to order at 11:00 a.m. in the City Municipal Building Community Room.

(Circle or highlight those present)
Members present: Gail Lyons, Wayne Brown, Terry Murphy, Kathy Maclean, Darla Keillor, Nick Tykoski and Aleksy Urick. Also present were City Manager John Shay, Community Development Director Heather Venzke, Chamber Director.

Approval of Agenda & Minutes
Moved by Brown, seconded by Keillor to approve the agenda and the October 12, 2009 minutes as presented Motion carried

Public Comments None

Financial Report
Motion by Brown second by Murphy to accept the financial report as presented.

Committee Reports

A. Business Recruiting/Retention/Marketing/Communications

Maclean introduced the Buy Local Campaign and stated that it will be tied into a shop local campaign.

B. Special Events/Promotions/Activities

Lyons reported that 47 stores participated in the Downtown Trick or Treat. The event went well. People were out looking and shopping during event. The costume contest also went well and there was a lot of participation.

C. Building and Grounds

Tykoski reported that there is a need for an alternate location for one wayfinding sign, due to the proposed pole location.

D. Friday Night Live/Christmas Parade

Brown stated that he could secure a 25ft spruce if the City could pick it up and haul it. IT is located on Heslund Road.
Bob Neal & Jim Reynolds will be planning a Festival this summer to coincide with FNL. More details will be released as the planning progresses.
There will be Post Parade activities at the Ludington Area Center for the Arts.

Ex-Officio Reports

City Manager Report
Shay reported that the Marina Dock Project is progressing well and that the Breakwater is starting this week.

Chamber of Commerce Report
Maclean reported that Business After Hours is December 3rd at the Ramada. A small business roundtable will be held at Redolencia at 7:30am on Wednesday and will be discussing social media.

Planning Commission
No report.

Convention and Visitors Bureau
Seng reported that everything is going well.

Old Business:

None

New Business:

Shawn MacDonald from the DPW reported that the Christmas lights will be on Ludington Avenue from Lewis to Rowe and the W Ludington Boulevard and on Rath from Ludington Avenue to West Shore Bank.

MacDonald also reported that sidewalk plowing will still go on. A discussion was had on making sure that Sidewalks and roads were cleared on Friday because it is the largest shopping opportunity for Downtown.

Motion by Urick second by Murphy to adjourn the meeting. Motion carried.

Meeting adjourned by Mayor Henderson at 12:04 p.m.

Respectfully submitted by Heather Venzke