DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING JULY 13, 2009

Mayor John Henderson called the meeting to order at 11:00 a.m. in the City Municipal Building Community Room.

(Circle or highlight those present)
Members present: Gail Lyons, Julie Payment, Wayne Brown, Kathy Maclean, Barry Neal and Nick Tykoski. Also present were Planning Commission Representative Kaye Holman, Community Development Director Heather L.Venzke, and CVB Representative Amy Seng.

Approval of Agenda
Moved by Brown, seconded by Neal to approve the agenda. Motion carried

Minutes
Moved by Tykoski, seconded by Brown to approve the June, 2009 minutes as presented. Motion carried.

Public Comments
No Comments

Financial Report
Motion by Brown second by Johnson to accept the financial report as presented.

Committee Reports

A. Business Recruiting/Retention/Marketing/Communications
No Report

B. Special Events/Promotions/Activities
Lyons reported that Movies in the Park posters have been printed. A meeting was held on Oktoberfest and discussions began about activity planning. Information for Sidewalk sales advertising is needed.

C. Building and Grounds
Johnson & Tykoski reported on progress toward the wayfinding signage. MDOT approval is the last step we are waiting for.

There is a garbage issue in the plaza area. The Mayor will be asking the Plaza businesses to help keep an eye on the garbage cans in that area.

D. Friday Night Live/Christmas Parade
Payment passed out schedules of performance times.

Henderson reported that 2 new stages were purchased. They are 8 x 20 feet and will be ready for FNL. The road will be closed beginning at 4:30pm.

Ex-Officio Reports

City Manager Report
Shay reported that the City of Ludington was one of 14 communities chosen for a walkability audit that was recently conducted.
Stimulus funds were received fro S. William street from Ludington to Filer. The City will attempt to use some suggestions from that audit to reconstruct the road.
Approval for the Loomis Street Breakwall was received. We are currently waiting on the marina transient dock. Both projects will be bid together. Bidding will be sometime in August and construction will begin after Labor Day.

Chamber of Commerce Report
Maclean reported that a meeting will take place to talk about fall promotions on Wednesday 9am July 15.
A successful Macker was held this year and clean-up there and on the 4th of July was great.
Maclean also reported that a successful Summerfest was held in Scottville. This week is fishing tournament week and there is hope for the same amount of participation as last year. Also Maclean reported that the Art fair will be happening in a couple weeks.

Planning Commission
Shay reported that the planning commission is working on the comprehensive plan. The B&B Association is looking into a historic district for East Ludington Avenue.

Convention and Visitors Bureau
Seng reported that the Quarter Horse show was last weekend and hotels have been packed. Senge reported on the Concierge Hospitality guide which will be available for stores to purchase for $25.00 to have on hand.
Fall brochures will be printed coming soon. 10,000 will be printed.

Old Business:

- Shay discussed vendors in the CVB area. The planning commission has been looking into the issue. It is now up to the downtown board to decide what they would like to do. Neal suggested that the vendors possibly be limited to services and products not currently being offered Downtown.

New Business:

- Neal mentioned to the committee that some flower baskets outside of House of Flavors were vandalized.
- Johnson brought up the idea of a community pool, outdoors.

Motion by Johnson second by Tykoski to adjourn the meeting. Motion carried.

Meeting adjourned by Mayor Henderson at 11:55 p.m.

Respectfully submitted by Heather Venzke.