DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING December 14, 2009

Treasurer Kathy Maclean called the meeting to order at 11:00 a.m. in the City Municipal Building Community Room.

(Circle or highlight those present)
Members present: Gail Lyons, Julie Payment, Terry Murphy, Kathy Maclean, Barry Neal, Carrie Kosla, and Amanda St Hilaire. Also present were City Manager John Shay, Community Development Director Heather Venzke, Chamber Director.

Approval of Agenda & Minutes
Moved by Payment, seconded by Murphy to approve the agenda and the November 9, 2009 minutes as presented Motion carried

Public Comments: None

Financial Report
Motion by St. Hillaire second by Payment to accept the financial report to date as presented. Maclean reported that year end totals will be reported in January or as soon as all expenses have been accounted for.

Committee Reports

A. Business Recruiting/Retention/Marketing/Communications

Maclean reported that the committee will need new members as we will be losing some whose terms are up. Neal indicated he would like to join the committee.

B. Special Events/Promotions/Activities

Lyons reported the dates for Movie in The Park. Those will be August 5, 12, 19, & 26 for 2010. A date is needed for 2010 sidewalk sales. A motion was made by Murphy and seconded by Neal to set 2010 sidewalk sales for the weekend of August 6-8.
Discussion was held over the need to block parking for those sales. The issue will be re-visited as we get closer to the event date. A suggestion was also made to have local musicians out during the sidewalk sales.
A discussion was also held as to what activities the board would hold for the 2nd Winter Thaw Out event being held on the weekend of February 5-7, 2010. Indoor sidewalk sales will take place this weekend and a snow volleyball tournament will be held again on Saturday, possible inclusion of ice sculptures was discussed.

C. Building and Grounds

St Hillaire reported that the committee has begun discussion with merchants regarding the parking issues. Better signage in the Parking Lots may help with the confusion. It was also noted that any changes to parking must be done by ordinance through the City Council.

D. Friday Night Live/Christmas Parade

Payment stated that the FNL Dates will run the same as in the past years. The Christmas Parade went well. The Salvation army truck that helped with the Chili was a great addition and the concert at the Arts Center after the parade was great as well.

Ex-Officio Reports

City Manager Report
Shay reported that the Marina Dock Project and Breakwater are progressing.

Chamber of Commerce Report
Maclean reported that the Chamber calendar of events is through the daily news site and each event or agency can add their own.

Planning Commission
No report. Need to reappoint a new representative.

Convention and Visitors Bureau
No report.

Old Business:
None

New Business:

- Terry Murphy gave an update on upcoming events at the Arts Center. Sweet: A Summer Celebration is in the planning process for 2010.

- A motion was made by Payment and seconded by Neal to appoint an Ex-Officio Member from the Ludington Area Center for the Arts. Motion Carried.

Meeting adjourned by Kathy Maclean at 12:10 p.m.

Respectfully submitted by Heather Venzke